

External Branch

Director of Corporate Engagement

- Provides logistical support for career fairs and speaker meetings.
- Works closely with the VP External to execute both career fairs and all speaker events.
- Plans and coordinates one plant tour per semester.
- In years not hosting conferences, will take point on planning both regional and national conference trips.

Director of Professional Development

- Focuses on enhancing students' professional growth.
- Organizes, promotes, and hosts IISE training courses.
- Oversees the mentorship program and develops workshops to improve members' soft and technical skills.

Conference Chair*

- Leads the planning of the Spring Regional Conference, including developing the agenda, securing guest speakers, and promoting the event.
- Assists with the Fall Career Fair but is not involved in the Spring Career Fair.

Conference Logistics Coordinator*

- Assists the Conference Chair with planning the Regional Conference.
- Manages delivery schedules, room and facility bookings, transportation, merchandise, and event volunteers.
- Supports the Fall Career Fair but is not involved in the Spring Career Fair.

* Role will only be filled in a year where Texas A&M University is hosting the Regional Conference.

Internal Branch

Director of Recreation

- Organizes and recruits for intramural sports teams (with the help of selected committee members).
- Coordinates and promotes IISE's involvement in The Big Event.
- Assists with other internal events as needed.

Director of Campus Relations

- Strengthens relationships with faculty and other student organizations.

- Plans a faculty social.
- Organizes Coffee Chats with professors and a committee social once per semester.

Director of Recruiting

- Leads recruitment efforts, including promoting kickoff meetings and representing IISE at MSC Open House and ISEN welcome events.
- Organizes Freshman Recruiting activities such as DI Saturday, Aggieland Saturday, and Night at Zach.
- Captures photos and videos for promotional materials at all IISE events

Marketing Branch

Director of Communications

- Sends out the weekly email newsletter and updates the IISE website as needed.
- Maintains the LinkedIn page, organizes the podcast, and moderates the GroupMe.

Director of Merchandise

- Designs and orders IISE and ISEN merchandise.
- Manages inventory and oversees merchandise pop-up sales.
- Orders officer name tags and polos.

Director of Academic Outreach

- Organizing of study/academic improvement sessions
- Hosting academic improvement workshops